

Membership Application

Invest in your success. Join ARA!

MEMBERSHIP TYPE

- ☐ ARA General Member
 ☐ ARA General Member + ARA Insurance
☐ ARA General Member (Canada)
 ☐ ARA International Member

COMPANY INFORMATION

Company name: _____
 Street address: _____
 City: _____
 State: _____ ZIP: _____
 Website: _____
 Business email: _____
 Phone: _____
 Toll-free phone: _____ Cell: _____

- ☐ I consent to receive automated communications and/or text messages from ARA at this mobile number.

YOUNG PROFESSIONAL NETWORK

If you have young rental professionals, ages 18-40, who are interested in participating in the ARA Young Professionals Network, please include below.

1) Prefix: _____ Name: _____
 Cell: _____
 Email: _____
 2) Prefix: _____ Name: _____
 Cell: _____
 Email: _____

- ☐ I consent to receive automated communications and/or text messages from ARA at these mobile numbers.

MAILING ADDRESS (IF DIFFERENT FROM COMPANY INFORMATION)

Address: _____
 City: _____
 State: _____ ZIP: _____

DESIGNATED REPRESENTATIVE

Prefix: _____
 Name: _____
 Title: _____
 Email: _____
 Phone: _____ Cell: _____

- ☐ I consent to receive automated communications and/or text messages from ARA at this mobile number.

BRANCH ADDRESS

Store name: _____
 Address: _____
 City: _____
 State: _____ ZIP: _____
 Phone: _____ Cell: _____

- ☐ I consent to receive automated communications and/or text messages from ARA at this mobile number.

Contact person: _____
 Title: _____ Prefix: _____

MEMBERSHIP DUES (FEES ARE BASED ON THE COMBINED TOTAL GROSS RENTAL REVENUE FOR ALL OF YOUR OPERATIONS)

Dues	Total gross rental revenue	Complimentary locations (additional locations)*
<input type="checkbox"/> \$499	Up to \$1 million	Primary location only
<input type="checkbox"/> \$750	\$1 million to \$5 million	5 x branches
<input type="checkbox"/> \$1,500	\$5 million to \$15 million	10 x branches
<input type="checkbox"/> \$2,500	\$15 million to \$50 million	25 x branches
<input type="checkbox"/> \$3,500	\$50 million to \$200 million	35 x branches
<input type="checkbox"/> \$4,500	\$200 million to \$999 million	45 x branches
<input type="checkbox"/> \$50	International Member (primary location only)	

*All locations will receive a separate member number and will receive access to all "member-only" benefits, including a listing on our RentalHQ.com store locator. Additional branch listings above the number of locations indicated also can be part of the program for \$100 per additional location other than those indicated with Primary Location Only)

Membership in the American Rental Association (ARA) is key to your rental business' success. Take advantage of the many benefits of membership and join today by completing this application. The information you provide will allow ARA to best serve your interests and needs. Please type or print and complete all sections. An online application and overview of member benefits are available at ARArental.org. Fax this form to 309.277.4209 or email it to membership@ararental.org. Questions? Call 800.334.2177.

DEMOGRAPHIC INFORMATION

Business organization:

- ☐ Corporation ☐ Sole Proprietorship ☐ Public Stock Company
☐ S Chapter ☐ Partnership ☐ Co-op
☐ Limited Liability

What best describes your business?

- ☐ Equipment/event rental ☐ Retail firm with rental
☐ Distributor/dealer with rental

In what year was your firm started? _____

In what year did you enter the rental industry? _____

Is your company family-owned? ☐ Yes ☐ No

Number of full-time staff: _____

Your total annual rental revenue: _____

Your rental inventory by percentage:

Construction/industrial _____%

General tool/homeowner _____%

Event _____%

Is your business involved in any local, state or federal government contracting? ☐ Yes ☐ No

REASONS FOR JOINING

How did you hear about ARA? (Please select one)

- ☐ ARA Insurance ☐ Member Referral
☐ Internet Search Referred by: _____
☐ Membership Promotion
☐ The ARA Show ☐ Reinstatement/Past Member
☐ Social Media ☐ State & Local Meeting

What is your No. 1 reason for joining ARA?

- ☐ Alliance/Franchise Group ☐ Industry Trends & Research
☐ ARA Insurance ☐ New to Rental Resources
☐ Business Growth ☐ Networking/State & Local Meetings
☐ Education, Training & Safety
☐ Equipment Discount ☐ Programs & Services
☐ Industry Affiliation ☐ The ARA Show

INSURANCE

Are you interested in information about Insurance? ☐ Yes ☐ No Current insurance agency: _____

Insurance expiration date (MM/DD/YYYY): _____

SOFTWARE

Do you utilize rental (POS) software? ☐ Yes ☐ No If so, which provider do you use? _____

SUPPORT ARAPAC

ARA's Political Action Committee supports Congressional candidates who support a pro-business environment, regardless of party affiliation. The policy decisions legislators make every day have a significant impact on your business. Would you like to be contacted about joining ARAPAC? ☐ Yes ☐ No

PAYMENT INFORMATION

ARA dues are not deductible as a charitable contribution but may be deductible as a business expense. A portion of dues is not deductible as a business expense to the extent that ARA engages in lobbying. The estimated non-deductible portion of dues for 2025 is 15%. A \$36 nonrefundable subscription fee is allocated from your membership dues for an annual subscription to *Rental Management* magazine. Your signature designates your willingness to receive emails, texts, faxes, the Rental Pulse e-newsletter and *Rental Management* digital from ARA.

If you pay with credit card, ARA can continue your membership without interruption. At the end of the initial membership term and before the start of your new term, ARA will simply charge your credit card at the dues rate in effect at that time. Should terms or rates change, ARA will notify you in advance. If ARA cannot charge your credit card, the association will send you a bill for your dues.

☒ I choose to opt-in to the auto-pay program for my ARA membership dues. ☐ Check or money order enclosed.

Please charge my: ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Credit card number: _____ Expiration Date: _____

Name: (as it appears on card) _____ CCV Code: _____

Signature: _____ Date: _____

Membership is not official until it is approved by ARA.

ARA FOUNDATION CONTRIBUTION

The ARA Foundation is here to assist the industry through educational and community support. Please donate today.

- ☐ I hereby authorize an annual donation of \$_____ to be charged with my ARA membership dues. _____ (initial)
☐ I would like to contribute a one-time donation of \$_____ to the ARA Foundation. _____ (initial)

Inventory Information

This list of rental inventory and product codes serves a valuable purpose. By providing ARA with a complete listing of your store's inventory, we can better market your store to interested consumers through RentalHQ.com and other ARA resources. These efforts bring more consumers into your store and help generate more rentals. Please look through all the categories on both pages and check all items that represent your inventory.

Circle one: My business *primarily offers* EQUIPMENT INVENTORY / EVENT INVENTORY for rent.

EQUIPMENT SEGMENT INVENTORY

1000 ☐ Mobile Elevated Work Platforms (MEWP)
 1005 ☐ MEWP: Inspection
 1007 ☐ MEWP: Training
 1120 ☐ Air Compressor: Towable
 1020 ☐ Asphalt Paver
 1030 ☐ Backhoe Attachments
 1040 ☐ Backhoes
 1060 ☐ Breakers: Hand Operated
 1070 ☐ Breakers: Machine-mounted
 1080 ☐ Bucket Attachments
 1085 ☐ Compaction Equipment: Attachments
 1110 ☐ Compaction Equipment: Ride On and Trench Rollers
 1100 ☐ Compaction Equipment: Walk Behind, Handheld
 1130 ☐ Concrete Batch Plants
 1135 ☐ Concrete: Buggies
 1137 ☐ Concrete: Mixers
 1140 ☐ Concrete: Trailers
 1150 ☐ Conveyors
 1170 ☐ Cranes
 1190 ☐ Dozers
 1210 ☐ Drill Rigs: Mining
 1050 ☐ Earth Boring Machines, Horizontal Directional Drills
 1200 ☐ Dumpsters
 1215 ☐ Electrical Distribution Equipment
 1220 ☐ Excavator: Attachments
 1230 ☐ Excavators
 1240 ☐ Excavators: Mini
 1260 ☐ Forklift: Attachments
 1290 ☐ Forklifts: Industrial
 1295 ☐ Forklifts: Industrial Training
 1270 ☐ Forklifts: Rough-terrain
 1275 ☐ Forklifts: Rough-terrain Training
 1300 ☐ Generators: Towed, Skid-mounted
 1310 ☐ Graders, Box Scrapers
 1490 ☐ Ground Heating Equipment
 1330 ☐ Light Towers
 1340 ☐ Loader: Attachments
 1350 ☐ Loaders: Heavy Wheel
 1360 ☐ Loaders: Mini Skid Steers, Stand On, Walk Behind
 1380 ☐ Loaders: Skid Steer
 1390 ☐ Loaders: Compact Track
 1395 ☐ Marsh Equipment
 1405 ☐ Offices: Mobile
 1410 ☐ Power Buggies
 1600 ☐ Pressure Washers: Towable

1420 ☐ Road Plates, Trench Boxes
 1430 ☐ Rollers: Trench
 1440 ☐ Rollers: Vibratory
 1445 ☐ Screening and Crushing Plants, Portable
 1455 ☐ Signs: Trailer-mounted, Arrow Boards, Message Boards
 1460 ☐ Skid Steer: Attachments
 1465 ☐ Surveying Equipment
 1470 ☐ Sweepers: Street, Pavement
 1480 ☐ Tanks: Portable
 1280 ☐ Telescopic Handlers
 1485 ☐ Temporary Roadways, Access Mats
 1505 ☐ Toilets and Washrooms, Portable
 1510 ☐ Tracks, Track Pads, Track Carriers
 1520 ☐ Tractors and Tractor Attachments
 1530 ☐ Traffic Control: Cones, Signs, Signals
 1533 ☐ Traffic Control: Barricades, Manhole Guards
 1535 ☐ Trailers: Equipment, Dump, Enclosed
 1540 ☐ Trenchers: Ride-on and Attachments
 1560 ☐ Trucks: Box, Moving
 1565 ☐ Trucks: Dump and Articulated Dump
 1570 ☐ Trucks: Utility
 1590 ☐ Vibratory Plows
 1610 ☐ Water Trucks, Trailers, Portable Misters
 2005 ☐ Aerators
 2010 ☐ Air Conditioning, Chillers: Job Site
 2015 ☐ Air Scrubbers, Negative Air Machines
 2380 ☐ Angle Grinders
 2020 ☐ Animal Traps, Snares, Cages
 2030 ☐ Automotive Tools, Equipment, Supplies
 2040 ☐ Batteries, Battery Chargers
 2045 ☐ Benders: Pipe, Rebar
 2050 ☐ Bits: Drills, Hammers, Chisels
 2055 ☐ Blades: Abrasive, Diamond
 2060 ☐ Blades: Lawn Mower, Edger
 2070 ☐ Blades: Saw
 2075 ☐ Concrete Power Tools, Dustless
 2080 ☐ Blowers, Circulating Fans
 2085 ☐ Blowers: Leaf, Straw, Bark
 2100 ☐ Brakes: Aluminum Bending
 2103 ☐ Brush Cutter: Walk Behind, Ride-on, Attachments
 2105 ☐ Brush Cutters: Hand Held
 2110 ☐ Buffers: Automotive
 2115 ☐ Buffers: Floor
 2120 ☐ Buildings: Portable
 2125 ☐ Cable Pullers
 2145 ☐ Carpet Dryers

2150 ☐ Carpet Installation Tools
 2140 ☐ Carpet: Upholstery Cleaning Equipment
 2155 ☐ Cartop Carriers
 2160 ☐ Chainsaws, Chainsaw Accessories
 2165 ☐ Chimney Cleaning Equipment
 2175 ☐ Chutes: Debris, Trash
 2185 ☐ Cleaners: Steam
 2193 ☐ Clothing: Protective
 2195 ☐ Compressors: Portable
 2200 ☐ Concrete Additives: Hardening, Curing, Coloring
 2205 ☐ Concrete Drying, Heating
 2210 ☐ Concrete Hand Tools: Floats, Darbies, Striking Tools, Forms, Stamps
 2215 ☐ Concrete Planers, Grinders, Scarifiers
 2065 ☐ Concrete Power Trowel
 2220 ☐ Concrete Pumps
 2222 ☐ Concrete Saws
 2223 ☐ Concrete Scabblers
 2225 ☐ Concrete Screeds
 2230 ☐ Concrete Vibrators
 2235 ☐ Concrete: Cleaners, Sealers
 2240 ☐ Concrete: Curb Extruders, Guniting Machines
 2250 ☐ Cutters: Brick, Tile
 2255 ☐ Cutters: Brush
 2260 ☐ Cutters: Cable, Pipe, Rebar
 2265 ☐ Dehumidifiers
 2270 ☐ Dethatchers, Power Rakes, Verti-Cutters
 2273 ☐ Document Shredders: Commercial
 2280 ☐ Drain, Sewer Cleaning Machines
 2285 ☐ Drills: Concrete, Masonry
 2290 ☐ Drills: Pneumatic, Electric
 2293 ☐ Drywall Hand Tools
 2295 ☐ Drywall Lifts
 2297 ☐ Dust Suppression Equipment/Accessories
 2305 ☐ Edgers: Groundskeeping
 2765 ☐ Engine Hoists, Stands
 2315 ☐ Engines: Large (25 HP and Greater)
 2320 ☐ Engines: Small (Less than 25 HP)
 2330 ☐ Extension Cords
 2335 ☐ Fans: Pedestal, Drum, Misting, Tent
 2340 ☐ Fastening Tools, Fasteners
 2345 ☐ Fencing: Safety, Construction
 2300 ☐ Floor Care: Edgers
 2355 ☐ Floor Care: Finishers, Polishers, Buffers
 2357 ☐ Floor Care: Sanders
 2361 ☐ Floor Care: Sweepers, Cleaning Machines

2365 <input type="checkbox"/> Gas Cans, Caddies	2732 <input type="checkbox"/> Shot Blasting Equipment	4200 <input type="checkbox"/> Costumes and Accessories
2370 <input type="checkbox"/> Generators: Small, Portable	2738 <input type="checkbox"/> Silica Dust Collection Devices	4230 <input type="checkbox"/> Crowd Control: Fencing, Ropes, Stanchions
2385 <input type="checkbox"/> Hammers: Demolition, Chipping	2740 <input type="checkbox"/> Snow Removal Equipment	4270 <input type="checkbox"/> Dividers, Partitions, Pipe & Drape
2390 <input type="checkbox"/> Hammers: Rotary	2745 <input type="checkbox"/> Sod Cutters, Bed Cutters	4280 <input type="checkbox"/> Drapery and Swagging
2475 <input type="checkbox"/> Hand Truck Dollies, Pallet Jacks, Loading Ramps	2751 <input type="checkbox"/> Sprayers: Tank, Backpack, Trailer Mounted	4285 <input type="checkbox"/> Drones, Aerial Photography
2400 <input type="checkbox"/> Heat Guns: Electric	2755 <input type="checkbox"/> Spreaders: Fertilizer, Seed	4290 <input type="checkbox"/> Dunk Tanks
2395 <input type="checkbox"/> Heaters: Electric, Gas, Propane	2760 <input type="checkbox"/> Spreaders: Sand, Salt	4300 <input type="checkbox"/> Easels
2405 <input type="checkbox"/> Hoists, Slings, Winches	2770 <input type="checkbox"/> Staplers: Pneumatic, Manual, Electric	4570 <input type="checkbox"/> Flatware, Serving Ware
2420 <input type="checkbox"/> Insulation: Applicators, Blowers	2775 <input type="checkbox"/> Storage: Containers, Units	4320 <input type="checkbox"/> Flooring: Carpet and Turf
2425 <input type="checkbox"/> Jacks, Jack Pads	2780 <input type="checkbox"/> Stripers: Paint, Stencils	4240 <input type="checkbox"/> Flooring: Dance, Portable
2430 <input type="checkbox"/> Ladders, Accessories	2785 <input type="checkbox"/> Strippers: Carpet, Floor, Tile	4190 <input type="checkbox"/> Food Refrigeration, Coolers
2435 <input type="checkbox"/> Landscaping Hand Tools	2790 <input type="checkbox"/> Stump Grinders	4365 <input type="checkbox"/> Food Transport, Bussing Equipment
2438 <input type="checkbox"/> Laser Levels, Measuring Tools	2805 <input type="checkbox"/> Sweepers: Magnetic	4370 <input type="checkbox"/> Fountains: Champagne, Chocolate
2442 <input type="checkbox"/> Lawn Mowers: Ride-on	2815 <input type="checkbox"/> Tarps	4380 <input type="checkbox"/> Frozen Drink, Ice Cream Machines
2490 <input type="checkbox"/> Lawn Mowers: Walk Behind	2820 <input type="checkbox"/> Testing Equipment: Electrical, Environmental, Quality Control	4385 <input type="checkbox"/> Furniture: Home, Office
2445 <input type="checkbox"/> Lawn Vacuums	2825 <input type="checkbox"/> Threading Tools	4395 <input type="checkbox"/> Furniture: Lounge, Vintage
2453 <input type="checkbox"/> Lighting Stands, Work Lights	2830 <input type="checkbox"/> Tiedowns, Load Binders, Cargo Control Systems	4700 <input type="checkbox"/> Furniture: Patio and Umbrellas
2455 <input type="checkbox"/> Locators: Pipe, Cable, Underground Utility	2835 <input type="checkbox"/> Tillers, Garden Cultivators	4130 <input type="checkbox"/> Games
2460 <input type="checkbox"/> Log Splitters	2855 <input type="checkbox"/> Tools, Homeowner	4400 <input type="checkbox"/> Gazebos, Arbors, Arches and Columns
2470 <input type="checkbox"/> Masonry Hand Tools	2875 <input type="checkbox"/> Torches: Acetylene, Propane	4410 <input type="checkbox"/> Glassware
2485 <input type="checkbox"/> Metal Detectors	2885 <input type="checkbox"/> Trailer Accessories: Tow Bars, Tow Dolly, Ball Hitches	4350 <input type="checkbox"/> Grills, Stoves, Ovens, Cookers, Fryers
2500 <input type="checkbox"/> Nailers	2900 <input type="checkbox"/> Trenchers: Walk-behind	4420 <input type="checkbox"/> Heaters: Patio, Space
2510 <input type="checkbox"/> Paint, Texture Sprayers	2905 <input type="checkbox"/> Trimmers: Hedge, String	4425 <input type="checkbox"/> Heaters: Tent
2513 <input type="checkbox"/> Personal Protective Safety Equipment	2918 <input type="checkbox"/> Utility Vehicles, RTV's, Golf Carts	4430 <input type="checkbox"/> Ice Tables, Molds
2515 <input type="checkbox"/> Pipe Inspection: Video	2920 <input type="checkbox"/> Vacuum: Excavation, Remediation	4450 <input type="checkbox"/> Inflatables, Bounce Houses
2517 <input type="checkbox"/> Pipe Thawing, Heating Equipment	2930 <input type="checkbox"/> Vacuum: Wet, Dry, Floor, HEPA Filter	4460 <input type="checkbox"/> Karaoke Machines, Jukeboxes
2520 <input type="checkbox"/> Plumbing Equipment	2935 <input type="checkbox"/> Ventilation, Duct	4480 <input type="checkbox"/> Lecterns, Podiums
2530 <input type="checkbox"/> Post Hole Diggers, Earth Augers, Post Drivers, Post Pullers	2940 <input type="checkbox"/> Wallpaper Steamers, Tools and Accessories	4485 <input type="checkbox"/> Lighting: Props, Furniture
2535 <input type="checkbox"/> Powder-actuated Tools, Accessories	2945 <input type="checkbox"/> Welders, Ele. Fusion & Accessories	4495 <input type="checkbox"/> Lighting: Search
2545 <input type="checkbox"/> Pressure Washers: Cold	2950 <input type="checkbox"/> Wheelbarrows, Lawn Carts	4505 <input type="checkbox"/> Lighting: String, Holiday Decorations, Candles
2547 <input type="checkbox"/> Pressure Washers: Hot	2170 <input type="checkbox"/> Wood Chippers	4490 <input type="checkbox"/> Lighting: Tents
2550 <input type="checkbox"/> Propane Tank		4515 <input type="checkbox"/> Lighting: Theatrical
2555 <input type="checkbox"/> Pullers: Bearing, Gear		4500 <input type="checkbox"/> Linens
2565 <input type="checkbox"/> Pumps: De-watering		4340 <input type="checkbox"/> Party Machines: Bubble, Fog, Smoke, Snow
2567 <input type="checkbox"/> Pumps: High-pressure		4535 <input type="checkbox"/> Photo Booths, Photography Equipment
2570 <input type="checkbox"/> Pumps: Submersible		4540 <input type="checkbox"/> Props, Theme Decorations
2575 <input type="checkbox"/> Pumps: Test		4550 <input type="checkbox"/> Racks: Garment
2580 <input type="checkbox"/> Pumps: Trash		4565 <input type="checkbox"/> Raffle Drums, Bingo Cages
2600 <input type="checkbox"/> Rebar Tools		4566 <input type="checkbox"/> Ramps: Walk, Wheelchair
2615 <input type="checkbox"/> Rollers: Floor		4567 <input type="checkbox"/> Recreation, Camping Equipment
2620 <input type="checkbox"/> Rollers: Lawn		4580 <input type="checkbox"/> Skirting: Table, Stage
2630 <input type="checkbox"/> Roofing Tools		4600 <input type="checkbox"/> Stages, Platforms, Risers, Trussing
2640 <input type="checkbox"/> Sandblasting Equipment, Abrasives, Accessories		4630 <input type="checkbox"/> Tables
2645 <input type="checkbox"/> Saws: Microtrench Concrete Slit		4640 <input type="checkbox"/> Tent Water Barrels, Blocks
2650 <input type="checkbox"/> Sanders, Handheld, Accessories		4660 <input type="checkbox"/> Tents, Canopies, Temporary Structures
2655 <input type="checkbox"/> Saws: Concrete Chain		4670 <input type="checkbox"/> Toilets, Restroom Trailers, Wash Stations
2670 <input type="checkbox"/> Saws: Concrete Walk-behind		4680 <input type="checkbox"/> Torches, Party
2660 <input type="checkbox"/> Saws: Cut-off		4330 <input type="checkbox"/> Vases, Urns
2665 <input type="checkbox"/> Saws: Handheld		4685 <input type="checkbox"/> Video Projectors, Projector Screens
2675 <input type="checkbox"/> Saws: Miter, Chop		4725 <input type="checkbox"/> Waste Containers
2680 <input type="checkbox"/> Saws: Reciprocating		4730 <input type="checkbox"/> Wedding Decorations, Runners
2685 <input type="checkbox"/> Saws: Tile		4960 <input type="checkbox"/> Wheelchairs and Scooters
2695 <input type="checkbox"/> Scaffolding, Accessories		
2712 <input type="checkbox"/> Seeders: Hydro, Slit, Drop		
2715 <input type="checkbox"/> Sewer Cleaning Equipment		
2730 <input type="checkbox"/> Shoring Equipment		

EVENT SEGMENT INVENTORY

- 4030 ☐ Air Conditioning, Tents
- 4040 ☐ Amusement Rides
- 4000 ☐ Audio Amplifiers, P.A. Equipment
- 4010 ☐ Baby Furniture, Cribs, Strollers
- 4060 ☐ Balloons, Helium Tanks
- 4070 ☐ Banners, Pennants, Flags
- 4080 ☐ Bars, Portable
- 4020 ☐ Beds, Cots
- 4090 ☐ Bleachers
- 4110 ☐ Bunting
- 4120 ☐ Candelabra
- 4140 ☐ Casino Equipment
- 4150 ☐ Centerpieces
- 4155 ☐ Ceremonial Scissors, Shovels
- 4160 ☐ Chafers
- 4220 ☐ Chair Covers
- 4170 ☐ Chairs: Folding
- 4175 ☐ Chairs: Stackable
- 4178 ☐ Charging Stations, Personal Electronic
- 4180 ☐ China, Dinnerware
- 4195 ☐ Computers
- 4390 ☐ Concession Equipment